

EVERYTHING  
A Wiley Brand



## The Everything DiSC® Difference

Everything DiSC® is the premier personal development learning experience that helps your people better understand themselves and others, empowering them to work better together no matter where they are.

### Developing Human Skills in an Ever-Changing World

Powered by nearly 50 years of research, Everything DiSC helps organizations to ignite culture transformation. By combining self-assessments with flexible facilitation and the Catalyst™ platform, learners develop the social and emotional know-how for more effective (and enjoyable!) interactions from anywhere.



#### Personalized Insights Powered by the DiSC® personality model

Everything DiSC offers a highly personalized learning experience built on the foundation of DiSC® - a simple yet powerful model that measures an individual's preferences and tendencies in four basic behavioral styles. Learners see their unique DiSC style represented on the proprietary DiSC map, allowing them to intuitively recognize and understand themselves and how they relate to others in the workplace.



#### Facilitation in the Flow of Work

Everything DiSC offers a short-format, modular facilitation that can be conducted in virtual or in-person environments. This innovative design allows facilitators to address a wider range of group size, location, and time constraints, enabling rich conversation and aha-moments that inspire lasting change.



#### Beyond the Classroom with Catalyst™

With Everything DiSC, learners gain access to Catalyst, a personalized platform that acts as each learner's home base throughout their DiSC journey. Through relevant insights, value-added tools, and team-building activities, Catalyst helps learners apply DiSC to real world situations, inspiring a more engaged and collaborative culture that performs to its potential.

## Deep Understanding of Today's Workplace

With continuous investment in market research and the Everything DiSC® learning experiences, Everything DiSC ensures high-quality solutions that address the evolving demands of today's modern organizations.



### Leading Edge Market Insights

Everything DiSC continuously refines its understanding of working professionals through large-scale research initiatives surveying thousands of employees, managers, and executives worldwide. The result is a commitment to innovation that helps people work better together in today's dynamic working environment—now and into the future.



### Customer-First Innovation and Design

Each Everything DiSC learning experience is built using an iterative design process that incorporates quantitative measures, qualitative feedback, and real-world testing. This focus on quality ensures an engaging and enjoyable experience that works—every time.

## Proven Excellence. Powered by People.

With a 97% global satisfaction rating among organizations and learners worldwide, you can feel confident that Everything DiSC—together with your Authorized Partner—will not only satisfy but delight your workforce.



### Personality Assessment Expertise

As the original DiSC® assessment provider with nearly 50 years of assessment data, Everything DiSC prioritizes ongoing psychometric research and computer-adaptive testing to ensure validity, reliability, and relevance to today's global workforce. This rigor ensures that all Everything DiSC personalized profiles meet a 90%+ accuracy rating from learners.



### Elite Network of Industry Experts

Everything DiSC is delivered exclusively through an Authorized Partner network of 3,500 consultants, trainers, and coaches. This global network is committed to the appropriate use of each Everything DiSC solution and empowered to customize each learning experience to address the unique circumstances of their clients.



### Global Trust and Impact

Organizations around the world have experienced the power of Everything DiSC. In total, DiSC has impacted 10 million learners in over 150,000 organizations, and is available in 22 languages across 72 countries worldwide.

**Help your people work better together  
with Everything DiSC.**

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